

Sponsorship Packages

Golf Packages

Title Sponsor:

\$150,000

- Company name featured in the title of the event
- Company name/logo strategically placed throughout the event to maximize publicity
- Company name featured in all tournament literature, media releases, and on website
- Five teams of four players
- First five choices of celebrity players
- Title sponsor customized gift bag for all players
- Title sponsor banner in registration area
- Title sponsor recognition on five tee signs
- Title sponsor display on signature tee – Trump National Golf Club
- Premier seating location at awards dinner
- Right of first refusal to accept future tournament title sponsorship

Presenting Sponsor:

\$75,000

- Company name featured in all tournament literature, media releases, and on website
- Three teams of four players
- Choice of three celebrity players
- Presenting sponsor customized gift bag for all players
- Presenting sponsor recognition on banner in registration area
- Presenting sponsor recognition on three tee signs
- Preferred seating location at awards dinner
- Right of first refusal to accept presenting sponsorship at future tournaments

Dinner Sponsor:

\$50,000

- Company name/logo on signage at the awards dinner honoring former Los Angeles Mayor Richard Riordan
- One team of four players
- Choice of celebrity player
- Company name/logo on sponsor banner in registration area
- Dinner sponsor recognition on two tee signs
- Eight additional tickets to the awards dinner with preferred seating location
- Dinner sponsor recognition in all media releases and on website

Lunch/Cart Sponsor:

\$25,000

- One team of four players, plus one celebrity
- Company name/logo on all custom lunch boxes and on all golf carts
- Company name/logo on sponsor banner at registration area
- Lunch/Cart sponsor recognition on one tee sign
- Lunch/Cart sponsor recognition in all media releases and on website

Golf Foursome Sponsor:

\$10,000

- One team of four players, plus one celebrity
- Company name/logo recognition on sponsor banner in registration area
- Company name/logo on one tee sign
- Company name/logo sponsor recognition in all media releases and on website

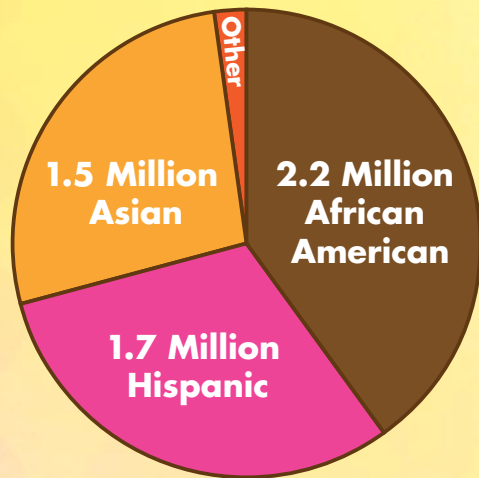
Additional Dinner Ticket:

\$250

*Note: Sponsorship packages and amounts can be customized

Ladies of Color TOUR News & Statistics

Total Golf Participation by Minorities is 5.5 Million.



According to the findings by the National Golf Foundation, minorities have a definite presence in golf and the relationship between income and participation is as strong, if not stronger, in minority populations.

Minorities are attractive candidates for golf and there is a large untapped pool of latent demand.

According to the U.S. Census and the Compound Annual Growth Rate, African American growth is expected to increase 1.2% between 2002–2020.

Latent demand studies indicate that there are 5.5 million minority participants in golf with 9.8 million Interested non-participants.

Minorities are highly aware of golf and 9.8 million are interested, 3.4 million are committed regular golfers, 2.1 million are trial golfers. With managed participation, African American golf participation is assumed to increase from 2.3 million To 3.9 million between 2002 – 2020.

Golf Participation Rates by Household Income and Race for African Americans

